



# CASE STUDY

## Benchmark Construction Group uses ManagePlaces to improve project delivery

### Benchmark Construction Group

Benchmark Construction Group is a property development company specialising in residential development. The company was founded by Brad Cole who has been doing residential developments on a small scale for approximately 5 years. Up until this financial year Brad was managing around two projects a year however since making property development his focus he has now acquired enough land to keep working and building for the next three years.



Improved communication



Workflow automation



Purpose built finance management

**Industry:**  
Property Development

**Avg no. of projects:**  
2 per year

**Region:**  
Sydney, Australia

## THE CHALLENGE

Brad Cole, Director at Benchmark Construction Group, has been in residential property development for approximately five years and up until this financial year has been managing around two projects a year. However, since making property development his focus, he has acquired enough land to keep them working and building for the next three years.

As a highly regarded property developer in Sydney, Australia, Benchmark Construction Group needed a modern platform to help them improve communication with onsite contractors, minimise errors and delays, automate project delivery and provide seamless finance management.

## THE SOLUTION

After careful online research, ManagePlaces was recommended to Benchmark by software experts, Tradeworx as the platform of choice. An easy-to-use system, ManagePlaces is a holistic solution that connects the team at Benchmark with contractors and records all activity directly in the project plan in real-time. Smart document management, interactive Gantt charts and purpose-built finance management allow the team to automate administrative tasks, stay on schedule and optimise profitability.

***"The Gantt chart and integration with Xero is very impressive."***

## THE RESULT

With free training, onboarding and account customisation, Brad and his team at Benchmark are now able to manage their entire portfolio of projects centrally through the ManagePlaces platform. By connecting the team with on-site contractors, Benchmark have improved communication and minimised delays. Automatic task reminders has allowed the team to automate workflow, helping to speed up project delivery and cut out human error, whilst purpose-built finance management and two-way integration with Xero has allowed the team to stay on top project budgets with minimal manual input needed.

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**"The Gantt chart and the reporting functions have been exceptionally useful for our work. We have reduced our internal and external report-writing admin time by c.50%."**

Brad Cole, Director at Benchmark Construction Group

